

## Appendix A

### 1. Professional Conversion Programme for Digital Operations Talents

Target trainees:

- NEW mid-career workers
- EXISTING PMETs in the furniture and lifestyle sector who are seeking to acquire new digital skillsets and to be redeployed/retained to take on new job roles within the same company.

<b>PCP for Digital Operations Talents</b>	<b>Days</b>	<b>Hours</b>
Data Analytics	3	24
Delivery Optimisation	3	24
E-Commerce Campaign Management	3	24
Emerging Technology	2	16
Service Innovation	3	24
Social Media Marketing	2	16
Social Media Management	3	24
Singapore Furniture Insights and Development (Non-SSG)	1	8
User Interface and User Experience Optimisaion	3	24
WSQ Participate in Negotiation	3	24
WSQ Provide Advice on Furniture Products	2	16
<b>Total Training Days</b>	<b>28</b>	<b>224</b>

## 2. Professional Conversion Programme for Designers (Furniture & Lifestyle)

### Target trainees:

- Minimum 21 years old
- At least two years after graduation and/or completed National Service (if applicable)
- At least two years of working experience as a PMET in previous job roles not related to design in the furniture industry

<b>PCP for Designers (Furniture &amp; Lifestyle)</b>	<b>Days</b>	<b>Hours</b>
Prepare New Design	6	48
Implement Design Thinking	3	24
Supervise, Produce and Realise Suitable Design Prototypes	2.5	20
Demonstrate Knowledge of Production	3	24
Apply Professional Practices in Design Projects	2	16
WSQ Manage Project Risk	3	24
WSQ Participate in Negotiation	3	24
WSQ Present Information	2	16
Materials and Technology of Making (Non-WSQ)	3	24
Pytha Immersion Workshop (Non-WSQ)	1	8
<b>Total Training Days</b>	<b>28.5</b>	<b>228</b>

### 3. Place and Train for Matured Workers

Target trainees:

- Minimum 40 years old and above
- Able to read, write and listen to English

<b>Place and Train for Matured Workers</b>	<b>Days</b>	<b>Hours</b>
Emerging Technology	2	16
Service Innovation	3	24
Social Media Marketing	2	16
WSQ Participate in Negotiation	3	24
WSQ Manage Project Risks	3	24
Provide Advice on Furniture Products	2	16
Implement Design Thinking	3	24
Mindset Workshop (Non-WSQ)	1	8
<b>Total Training Days</b>	<b>19</b>	<b>152</b>