

# ASEAN Business Leadership Programme

29 September – 5 October 2019  
London, United Kingdom

Organised by:



Supported by:



In collaboration with



# Foreword

Business transformation starts with leadership transformation.

The SFIC Institute is pleased to announce the launch of our **ASEAN Business Leadership Programme (ABLP)** in collaboration with the London School of Economics and Political Science (LSE) from 29 September – 5 October 2019.

Supported by the Singapore Furniture Industries Council and Enterprise Singapore, this customised ABLP aims to provide industry leaders from Singapore and rest of the ASEAN countries with a global vision regarding topics of globalisation, entrepreneurship, innovation and leadership.

Equally importantly is the creation of business networking opportunities among ASEAN leaders, as a catalytic move to strengthen relationships and develop bilateral business opportunities. The high impact programme agenda will comprise of classroom lectures, panel discussion, company site visits and business networking.

Looking forward to welcoming our inaugural batch of ABLP participants.

**Steven Chew**  
**Chairman**  
**SFIC Institute**



## Benefits of participating:

At the end of the programme, participants will have gained:

01

A clear and confident grasp of their leadership style through achieving enhanced self-awareness of their strengths and how they can build on them.

02

An increase in their understanding of the current paradigm for leadership, and its implications for individual development and organisational change.

03

An understanding of how to apply the knowledge and skills they learn to develop their employees' performance and well-being, as well as the growth of their organisation.



# Who should attend?

NextGen business owners and professionals, senior executives and representatives from the furniture and lifestyle segments who:

- have responsibilities for strategic leadership and for improving their company's performance.
- want to enhance their leadership skills in preparation for the new economy and multi-generational workforce.





Programme  
covers:

Transformational  
Leadership

Adaptive  
Leadership

Creativity and Innovation

Cultural dimensions of  
Leadership

**\*Lessons and lectures by London School of Economics' academic professionals**

**\*External company visits to enhance and complement the academic contents, enabling participants to gain maximum benefit from their time in London.**

# Achieving Leadership Excellence Syllabus

- **Introduction to leadership**

The course will begin with a discussion considering the nature of leadership, the role of organisations in creating a context for leadership, and the importance of understanding how individual differences influence personal leadership style.

- **Transformational Leadership**

This session will build on the theme of individual leadership and focus on transformational leadership. Participants will consider how transformational leadership contributes to leadership effectiveness. We will discuss how to extend skills that will be critical to professional development.





# Achieving Leadership Excellence Syllabus

- **The Adaptive Leader**

Businesses today are operating in a rapidly changing context. This session will explore how effective leaders are able to adapt their style and approach in the face of rapid change or unprecedented challenges to ensure their teams stay engaged and the organisation remains on track.

- **Individual coaching sessions (to discuss 360 degree assessment)**

These sessions will be led by Dr Locke and Dr Soane. Participants will discuss the individualised results of their 360 degree feedback assessment and consider what this means for their personal development beyond the duration of the course.





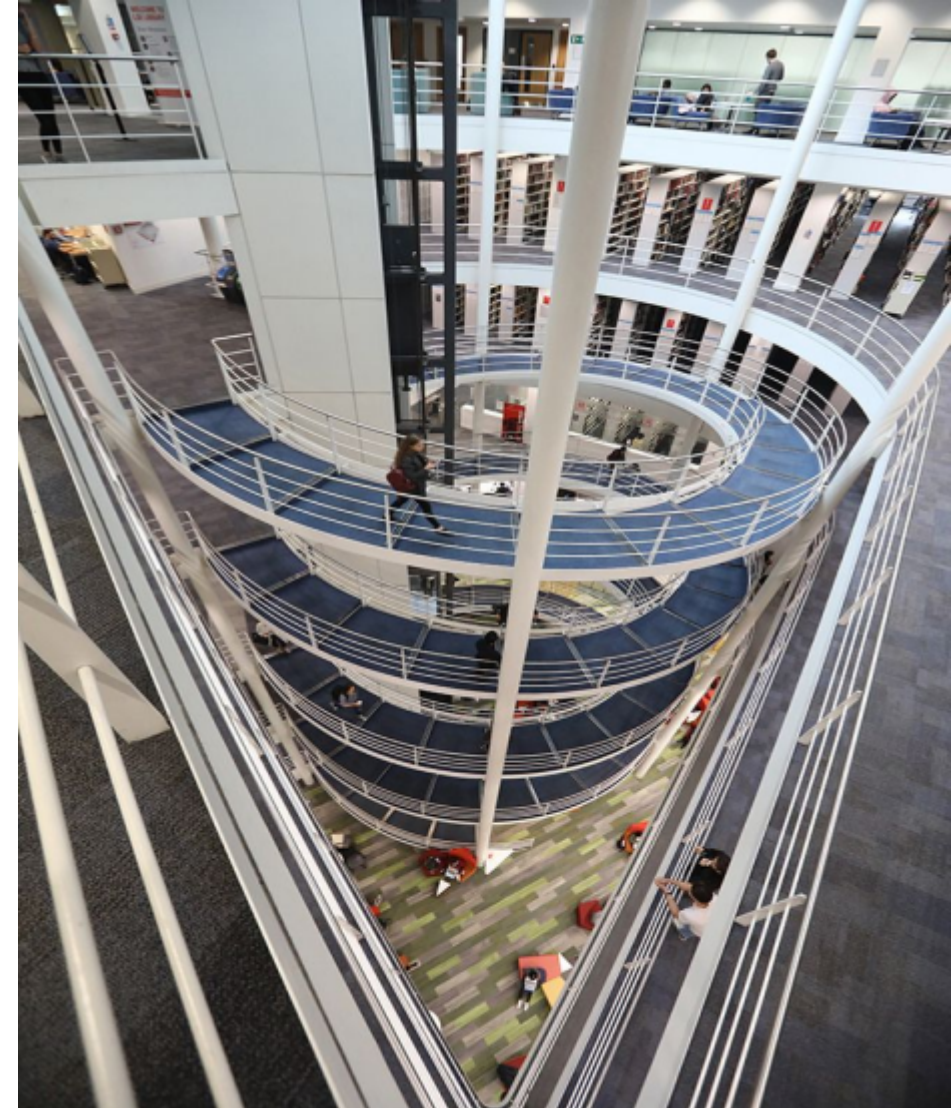
# Achieving Leadership Excellence Syllabus

- **Creativity and Innovation**

This session will explore how leaders can foster creativity and innovation within their organisations. It will explore how our leadership styles is a tool which can be used to encourage or promote positive behaviours among colleagues and teams.

- **Cultural Dimensions of Leadership**

The fish is not conscious of the water in which it swims, just as we are often not conscious of the ways in which culture shapes our behaviour and attitudes. This session will explore culture and its significance for leadership and leadership effectiveness.



# Itinerary

[illegible]

# Programme fees : S\$12,800

Up to 70% funding support for eligible Singapore SMEs, subject to approval by Enterprise Singapore. Fees include accommodation, airfare, professional fees and programme fees.

For enquiries:

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